

Corporate **S**ocial **R**esponsibility

IØT Research Seminar
20th-21st September 2005



Programme: CSR Research Seminar

Time: 20. September – 21. September

Place: F5, Gamle Fysikk

The purpose of this seminar is to present all activities in the field of corporate social responsibility at IØT, and also to present the position and status of CSR in the international community. As *Environmental management and corporate social responsibility* is a thematic initiative at IØT, one of the purposes of this seminar will also be to discuss which strategies the initiative should follow.

Tuesday 20.09

11:30 Lunch

12:15 Environmental management and corporate social responsibility as a thematic initiative at IØT-NTNU, in light of the NTNU Globalization Programme.
Professor Annik Magerholm Fet.

12:45 CSR-initiatives in US companies. *Research fellow Robert Strand, US/NTNU*

13:15 Supply Chain Management. *PhD student Cecilia Haskins.*

13:45 Sustainability indexes in a CSR context. *Associate Professor John Hermansen.*

14:00 Discussion / Break

14:15 CSR-definitions and strategies, exemplified by case studies. *PhD student Alexander Dahlsrud.*

15:15 CSR initiatives international. *Professor II Rolf Lunheim.*

16:00 End of presentations

18:00 Dinner for project group.

Wednesday 21.09

09:00 Eco-Efficiency in Supply Chains. *PhD student Ottar Michelsen.*

09:20 Moral Products – the Missing Dimension in CSR. *PhD student Stig Larssæther.*

09:40 Supply Chain Management and CSR. *Associate Professor Luitzen de Boer.*

10:00 Survey of CSR-research, projects and teaching at IØT. *Researcher Christofer Skaar.*

10:20 Discussion: Strategy for the thematic initiative Environmental management and corporate social responsibility at IØT. Further plans.

11:45 Lunch

12:30 End of seminar.